



Tuesday, JULY 4TH 2017

The Centerville-Washington Township's Americana Festival, Inc. operates a day-long community festival to celebrate Independence Day. Activities include a 5K run, parade, street fair (with more than 350 arts & craft vendors and food concessionaires), entertainment, auto show and children's area. The day climaxes with a synchronized musical fireworks extravaganza at Centerville High School Football Stadium.

Arts & Crafts Street Fair vendors are a central focus of the Americana Festival and we invite you to return, or join us for the first time. It is estimated that the festival attracts a crowd in excess of 75,000. The downtown streets are closed to traffic from 7:00 am to 6:00 pm.

Attention Fine Artists: Though the show will not be juried, all fine artists will be placed within Benham's Grove area if so requested.

Attention Demonstrators: An individual who is willing to demonstrate his/her talent and/or provide instruction in their medium will be given an additional **free space** next to their exhibit. If they request an assignment in Benham's Grove.

A Space Reservation Form is enclosed. It is recommended that a vendor use a 10' x 10' pop-up tent. NOTE: A tent must be fire retardant (as verified by a manufacturer's-approved fire retardant tag) and capable of being weighted because stakes may not be used on the asphalt street. A tent that does **NOT** meet these specifications will **NOT** be permitted. **A vendor set-up may NOT extend beyond the ten (10') depth allowance to accommodate public safety.** Festival personnel will monitor this requirement. If electric access is requested, or cooking gas or fire of any type is used, a vendor must have a fully-charged 2A:10BC fire extinguisher and an outdoor-approved extension cord. It is your responsibility to obtain a license, permit, insurance and fully comply with all health regulations. After your reservation is received, the following information will be sent to you.

- An email (postcard if no email) advising you of your acceptance or rejection for the festival.
- A letter with Street Fair instructions, your space assignment number(s), maps and vehicle pass within two (2) weeks of the festival. You must bring your space assignment letter to the festival on July 4th and **display the vehicle pass**. There are no exceptions.

You are encouraged to send your reservation as soon as possible as spaces are assigned on a first-come first-serve basis. To be assured of having a space, the **deadline for submitting reservations is June 1, 2017**. Returning participants must submit their reservations by April 1, 2017 to request their 2016 space(s). **NOTE: Food concessions have a different reservation form and fee schedule. Contact the Americana office for additional information.**

OVER

We are again showcasing Benham's Grove with a mix of arts, crafts, demonstrations, entertainment, food, and more! Located in the park-like setting of the festival, Benham's Grove offers an additional thirty (30) minutes of booth set-up and tear-down time and option for July 3rd set-up after 7:00pm with notification to the Arts and Crafts Chair. It's a charming, open-spaced area with the same rental fee as Main Street.

If you are a **NEW** vendor, you must submit 2-3 photographs of your art/craft product or antique type with your reservation. Photo(s) of your exhibit display would be helpful.

The Americana Festival Committee thanks you in advance for your participation.

Pat Bethel, Arts & Crafts Chair may be contacted for any questions.

Telephone: (937) 238-0082

Email: patldav306@att.net

DISCLAIMERS:

Only hand-crafted items are accepted for the festival.

Factory-made merchandise/products are not welcome.

**The Americana Festival Committee reserves the right to deny any products which are
NOT
hand-crafted.**

No refunds for cancellations will be made after June 1st, 2017.

Return reservations and check (payable to Americana Festival, Inc.) to

Americana Festival, Inc.

P.O. Box 41794

Centerville, OH 45441

Telephone (937) 433-5898